Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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| **Code :** | **17BC2009** | **Duration :** | **3hrs** |
| **Sub. Name:** | **PRINCIPLES OF MANAGEMENT** | **Max. Marks:** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | “Management is getting things done by others”. Explain. | CO2 | 10 |
| b. | Explain the nature and scope of management. | CO1 | 10 |
| **(OR)** | | | | |
| 2. | a. | Explain the importance of management in industry. | CO1 | 10 |
| b. | Explain the roles and different levels of management. | CO1 | 10 |
|  |  |  |  |  |
| 3. | a. | Explain the evolution of management thought. | CO2 | 10 |
| b. | Explain the contribution of F.W.Taylor in management thought. | CO2 | 10 |
| **(OR)** | | | | |
| 4. | a. | Describe the principle elements of planning. | CO1 | 10 |
| b. | Define decision – making. Explain the essential steps in decision –making. | CO1 | 10 |
|  |  |  |  |  |
| 5. | a. | Explain the principle of sound organization structure. | CO1 | 10 |
| b. | Explain departmentation. Suggest the various bases for departmentation in a business enterprise. | CO3 | 10 |
| **(OR)** | | | | |
| 6. | a. | Discuss the obstacles in delegation of authority. What steps must be taken to make delegation more effective? | CO4 | 10 |
| b. | Explain the importance and elements of staffing. | CO2 | 10 |
|  |  |  |  |  |
| 7. | a. | Describe the various bases for promotion. | CO1 | 10 |
| b. | Explain merit rating and various methods of it. | CO3 | 10 |
| **(OR)** | | | | |
| 8. | a. | Describe the benefits and problems associated with informal groups. | CO2 | 10 |
| b. | Define directing. Explain its importance in effective management. | CO1 | 10 |
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|  | | **Compulsory**: |  |  |
| 9. | a. | “Staffing is the responsibility of every manager and not of the personnel department alone”. Discuss. | CO4 | 10 |
| b. | Explain any five performance appraisal methods. | CO2 | 5 |
| c. | “Directing deals with human factor”. Comment. | CO4 | 5 |